

Dear [Firm Champion First Name],

I am writing to you because you and your law firm or legal organization have been loyal supporters of the Alabama Legal Food Frenzy. With your support, the equivalent of more than **78,000 pounds** of food was donated by lawyers to help feed food insecure Alabamians - specifically, the 385,000 children who do not have a reliable source of food during the summer months. We need your help again this year. **As you can imagine, the aftermath of COVID-19 makes this fundraiser even more critical.** Take a look at the staggering statistics that illustrate the increased need year/year due to the effects of the COVID-19 pandemic.

- **2019**
 - 51 Days (Duration of Program)
 - 10,348 Children Served
 - 67,620 Meals Served

- **2020**
 - 191 Days (Duration of Program)
 - 99,762 Kids Children Served
 - 484,208 Meals Meals Served

Alabama's annual **Legal Food Frenzy will take place April 20 through May 4, 2021**. We are hoping that you will once again serve as your firm or legal organizations representative, encouraging you colleagues to participate by making a monetary donation to the 2021 Legal Food Frenzy. Participation is easier than ever this year via our website: allegalfoodfrenzy.com.

Remember for every **\$10.00** you donate, **20 meals** will be provided to those in need. Also, the lawyer, law firm or legal organization that raises the most funds, per employee, will receive the Attorney General's Cup, with other honors to be awarded by category. Additional information, including great resources and ideas to help encourage participation, as well as competition rules are available on the website.

Will you please consider supporting this worthwhile project again this year? We definitely need all of Alabama's lawyers and legal organizations to join together and help collect even more food and funds this year! Thank you!!

Sincerely,

Rep Name